



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 5014809**

**Schedule Dates** 10/05/21-10/11/21  
**Advertiser** Miyares for Attorney General Virginia-R (143543)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 935/1540/13890 (1625923)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 935/1540/13888  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Separation: 30

**Date Entered** 10/04/21  
**Last Modified** 10/08/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #** 11019947  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,551.25  
**Net Total** \$54,123.75  
**Sales Tax**

**Washington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2021	80	\$63,675.00
<b>Grand Total:</b>	<b>80</b>	<b>\$63,675.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/21-10/08/21	3	:30	5A- 6A (EST)			2	2	2	2			8	\$150.00	\$1,200.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/4/21
2.0	Normal Line / SPOT	10/05/21-10/08/21	3	:30	11:35P- 12:35A (EST)			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/4/21
3.0	Normal Line / SPOT	10/11/21-10/11/21	3	:30	8P- 10P (EST)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT DANCING WITH THE STARS(Agency)-4Q21 (sell)	10/4/21
4.0	Normal Line / SPOT	10/09/21-10/09/21	2	:30	8A- 9A (EST)							1		1	\$325.00	\$325.00	Washington (WJLA)	Daypart EM GMW SAT 8-9A(Agency)-4Q21 (sell)	10/4/21
5.0	Normal Line / SPOT	10/09/21-10/09/21	3	:30	12P- 3:30P (EST)							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)	Daypart SP COLLEGE FOOTBALL 12N(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE A	10/4/21

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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6.0	Normal Line / SPOT	10/09/21-10/09/21	3	:30	3:30P- 7:30P (EST)							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart SP COLLEGE FOOTBALL 330P(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE	10/4/21
7.0	Normal Line / SPOT	10/09/21-10/09/21	3	:30	7P- Wheel Of Fortune Wknd							1			\$700.00		Washington (WJLA)	Daypart PA WHEEL OF FORTUNE- WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE	10/4/21
7.0.1	Closed Preempt	10/09/21															Washington (WJLA)	Program Change/Exception - CFB	
8.0	Normal Line / SPOT	10/09/21-10/09/21	3	:30	785862- Jeopardy Wknd							1			\$900.00		Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL P	10/4/21
8.0.1	Closed Preempt	10/09/21															Washington (WJLA)	Program Change/Exception - CFB	
9.0	Normal Line / SPOT	10/09/21-10/09/21	3	:30	7:30P- 11P (EST)							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart SP SATURDAY NIGHT FOOTBALL(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON TH	10/4/21

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10.0	Normal Line / SPOT	10/10/21-10/10/21	3	:30	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	10/4/21
11.0	Normal Line / SPOT	10/10/21-10/10/21	2	:30	8A- 9A (EST)								1	1	\$450.00	\$450.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	10/4/21
12.0	Normal Line / SPOT	10/05/21-10/08/21	2	:30	7A- 8A (EST)			2	2	2	2			8	\$800.00	\$6,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/4/21
13.0	Normal Line / SPOT	10/10/21-10/10/21	3	:30	10A- 10:30A (EST)								1	1	\$125.00	\$125.00	Washington (WJLA)	Daypart EM FULL MEASURE SHARYL ATTKISSON(Agency)-4Q21 (sell) - ESTIMATE IS BASED	10/4/21
14.0	Normal Line / SPOT	10/10/21-10/10/21	3	:30	10:30A- 11A (EST)								1	1	\$500.00	\$500.00	Washington (WJLA)	Daypart EM GOVERNMENT MATTERS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACT	10/4/21

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15.0	Normal Line / SPOT	10/10/21-10/10/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/4/21
16.0	Normal Line / SPOT	10/10/21-10/10/21	3	:30	7P- 8P (EST)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT AMERICA'S FUNNIEST HOME VIDEOS(Agency)-4Q21 (sell) - ESTIMATE IS BASE	10/4/21
17.0	Revised Line / SPOT	10/05/21-10/11/21	2	:30	8A- 9A (EST)		1	1	1	1	1						Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/4/21
17.1	End Dated Line / SPOT	10/05/21-10/08/21	2	:30	8A- 9A (EST)			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/8/21
18.0	Normal Line / SPOT	10/05/21-10/08/21	2	:30	12P- 1P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/4/21

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19.0	Normal Line / SPOT	10/05/21-10/08/21	2	:30	5P- 6P (EST)			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/4/21
20.0	Normal Line / SPOT	10/05/21-10/08/21	2	:30	6P- 6:30P (EST)			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/4/21
21.0	Normal Line / SPOT	10/05/21-10/08/21	3	:30	7P- 7:30P (EST)			1	1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/4/21
22.0	Normal Line / SPOT	10/05/21-10/08/21	3	:30	7:30P- 8P (EST)			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/4/21
23.0	Normal Line / SPOT	10/05/21-10/08/21	3	:30	11P- 11:30P (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/4/21

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24.0	Normal Line / SPOT	10/11/21-10/11/21	3	:30	5A- 6A (EST)		2							2	\$150.00	\$300.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/4/21
25.0	Normal Line / SPOT	10/11/21-10/11/21	3	:30	11:35P- 12:35A (EST)		1							1	\$300.00	\$300.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/4/21
26.0	Normal Line / SPOT	10/11/21-10/11/21	2	:30	7A- 8A (EST)		2							2	\$800.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/4/21
27.0	Normal Line / SPOT	10/11/21-10/11/21	2	:30	12P- 1P (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/4/21
28.0	Normal Line / SPOT	10/11/21-10/11/21	2	:30	5P- 6P (EST)		2							2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/4/21

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29.0	Normal Line / SPOT	10/11/21-10/11/21	2	:30	6P- 6:30P (EST)		1							1	\$900.00	\$900.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/4/21
30.0	Normal Line / SPOT	10/11/21-10/11/21	2	:30	7P- 7:30P (EST)		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/4/21
31.0	Normal Line / SPOT	10/11/21-10/11/21	2	:30	7:30P- 8P (EST)		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/4/21
32.0	Normal Line / SPOT	10/11/21-10/11/21	3	:30	11P- 11:30P (EST)		1							1	\$500.00	\$500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/4/21
33.0	Normal Line / SPOT	10/05/21-10/05/21	3	:30	8P- 10P (EST)			1						1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/4/21
34.0	Normal Line / SPOT	10/06/21-10/06/21	3	:30	10P- ABC-A Million Little Things (Wednesday)				1						\$1,350.00		Washington (WJLA)		10/4/21

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**External #** 11019947  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,551.25  
**Net Total** \$54,123.75  
**Sales Tax**

# **Washington (WJLA)**

By Broadcast Month	Spots	Rate
Oct. 2021	80	\$63,675.00
<b>Grand Total:</b>	<b>80</b>	<b>\$63,675.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0.1	Closed Preempt	10/06/21															Washington (WJLA)	No Availability/Spot -	
35.0	M/G For 34.0.1 / SPOT	10/09/21-10/09/21	3	:30	3:30P- Sports-ABC College Football Late							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/5/21
36.0	M/G For 7.0.1 / SPOT	10/09/21-10/09/21	3	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/5/21
37.0	M/G For 8.0.1 / SPOT	10/10/21-10/10/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		10/5/21
38.0	Normal Line / SPOT	10/11/21-10/11/21	2	:30	8A- 9A (EST)		1							1	\$800.00	\$800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/8/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.